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that will be useful to
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but instead offers a
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8 ENTERPRISE

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STRATEGY importance
of process integration.

Management also must
decide on the

appropriate level of
business process

standardization (i.e.,
the extent to which

business...

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Architecture As Strategy: Creating A Foundation For Business Execution

defines a firm's needs for standardised tasks, job roles, systems, infrastructure, and data in core business processes. Thus, it helps a company to articulate how it will compete in a digital economy and it guides managers' daily decisions to realise their vision of success.

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Enterprise architecture (EA) has been one of the most common research requests the CIO Executive Council staff has fielded this year from member CIOs. Many of the questions concern the EA group...

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Steps to Building It
Right | CIO**

Enterprise Architecture
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can be well used as a strategic management instrument because the architecture is visually linked to the strategy. The Dragon1 software lets the enterprise architects design integral solutions and create visualizations that can be used by the board (CEO, CIO, CFO) and Business / IT / Project managers to take decisions.

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Defining Enterprise
Architecture At its core,
enterprise architecture
refers to the
configuration of IT
resources in service of
an organization's
business strategy. It
creates alignment
among a company's
strategic goals, its
existing business
processes, the data
and information

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foundation for business

execution" presents a
compelling case for
adopting, advancing,
and maturing

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Enterprise Architecture As
a key component in
the business strategy.
This tightly-written
book provides
actionable guidance
without being overly
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Overview. Does it seem
you've formulated a
rock-solid strategy, yet
your firm still can't get

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ahead? If so, construct a solid foundation for business execution—an IT infrastructure and digitized business processes to automate your company's core capabilities. In Enterprise Architecture as Strategy: Creating a Foundation for Business Execution, authors Jeanne W. Ross, Peter Weill, and David C. Robertson show you how.

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□ The enterprise architecture is the organizing logic for business process and IT capabilities reflecting the integration and standardization requirements of the firm's operating model.

□ Enterprise architecture is not just the sum of the

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technology
Strategy, Creating

applications
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architecture, and data
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architecture.

Execution

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Enterprise architecture or EA has become an essential method of translating strategy into action, while all the while simplifying and securing the enterprise. This is perhaps best explained in...

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Better IT Strategy -
Forbes**

Enterprise Architecture

MIT CISR defines

enterprise architecture

as “the organizing logic

for business process

and IT capabilities

reflecting the

integration and

standardization

requirements of the

firm’s operating

model.” We view

architecture as a

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strategic, rather than
technical, exercise.

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The developed Digital
Strategy should consist
of conceptualising the
IT landscape,
Statements of
principles and ways of
working for digital
values through the
establishment of
Digital Enterprise

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Digital Strategy will set
the strategic direction
to create value for
organisation's
stakeholders, define
the required
capabilities ...

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